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# INFORMATION SYSTEMS

SCVA's Mesoamerican Exhibition



# Objective

- \* To take the SCVA's current Mesoamerican collection, and reorder it in a more coherent way in relation to the artifacts' history and geographical context, creating in this way an exhibition that helps the museum's visitors understand the complex area called Mesoamerica by showing the evolution and relationships between the cultures that comprise it.



# Target Audience

- \* Local families
- \* UEA students
- \* WAM students
- \* The academic community

# Storyline

- \* The aims of this exhibition is to show visitors who these cultures were and how they related between each other through their art. The objects for this protect have been chosen from the SCVA collection for being striking visually and representative of the cultures that generated them. By placing them within the same "gallery" this exhibition seeks to encourage visitors to compare and contrast the artifacts they are being presented with.



# Information System

- \* SCVA information panel
- \* Exhibition information panel
- \* Section information panels
- \* Object labels
- \* Conclusion
- \* Companion website
- \* Leaflet
- \* Educational brief





# Visitor Outcome

Visitors will gain a greater understanding of where is Mesoamerica, and which cultures inhabit it, and a greater appreciation for their art.





# Information Panels

## Mesoamerica

The area we now call Mesoamerica is located in the modern day countries of Mexico, Guatemala, Honduras and Nicaragua. All the cultures in this area share parts of their cultures. In many cases, they were either the direct successors of or the inspiration for Pre-Colombian cultures. Just like the Greeks were the inspiration for Roman culture and the French for Post-Hastings England, similar things happened in Mesoamerica.

# Labels

## **Standing Figure, female**

*Mexico: Nayarit*

*200 BC-300 AD. Proto-Classic period*

*Acquired in 1949*

This figure of a woman presents characteristics of different cultures around mesoamerica such as: Hairbands (rodete) worn in Guatemala and parts of Mexico, the small mantle on its left arm is characteristic of males in West Mexican ceramics and unlike ceramics from Colima (its closest neighbor), its a woman. This is a perfect example of how mesoamerican cultures shared stylistic and cultural similarities. Earthenware with red, yellow and black pigment.

**UEA 406**



# Exhibition Layout

