

# Rene Alberto Garcia Cepeda

e-mail: [renegecepeda@me.com](mailto:renegecepeda@me.com) mobile: +52 2221 400 397  
[inmamamual.wordpress.com](http://inmamamual.wordpress.com)

PhD graduate with experience in curation, exhibition design, art history, museology and new media art. Author of the Manual for the Curation and Display of Interactive New Media Art. My research interests include contemporary art, new media art and exhibition design.

## EDUCATION

### 2021 **Code-Switch**

Associate Research Consultant

**Skills Developed:** Worked in multidisciplinary project teams, combining research expertise with the Code-Switch Consultants (CSC) consultancy method to solve business challenges. The CSC Method combines formal project management and consultancy training with MBA-style project-based experience, focusing on collaborative learning by doing

### November 2020 **Ph.D. Curation and Display of Interactive New Media Art**

**Dissertation:** Curation and Display of Interactive New Media Art: Making a Manual

**Supervisor:** Beryl Graham, University of Sunderland, UK

**Dissertation Aims:** The manual is the result of a three year international research project that allowed me to survey the techniques and methodologies of academics from the Americas and Europe in order to develop a manual aimed at non-specialized museum professionals looking to curate interactive new media art.

### January 2015 **M.A. Art History and Curating**

Liverpool Hope University, UK

**Areas of Expertise:** History of Modern Art-Contemporary Art; Art History Methodologies; Curation Methodologies; Collections Management; Public Engagement; Audience development

### February 2012 **M.A. Museum Studies**

University of East Anglia, UK

**Areas of Expertise:** Museums in the Digital Era; Decolonizing the Museum; Politics of Collecting; History of Museums; Heritage Management; Challenges in Artefact Restitution

### February 2008 **B.A. Information Design**

Universidad de las Americas Puebla, Mexico

**Areas of Expertise:** History of Photography; Studio Photography; Accessible design; Design Principles

## PROFESSIONAL EXPERIENCE

### 2020-Present **UNARTE**

Art Department Lecturer

**Skills Developed:** Preparing and delivering lessons for small groups; Prepare and deliver distance teaching courses; Leading master degree level dissertations.

### 2015-2019 **Universidad de las Americas Puebla**

Design & Art History Lecturer

**Skills Developed:** Preparing and delivering lessons for large groups (25+ students); Advise on bachelor level dissertations; Develop courses for students of diverse academic backgrounds.

- 2014-2015 **TATE Liverpool**  
Work Placement in Public Programmes / Liverpool NightLight 2014  
**Skills Developed:** Leading and coordinating different departments to deliver a variety of arts and culture events; Project management skills; Networking and negotiation.
- 2010-2011 **Museum of East Anglian Life**  
Work Placement — Collections Management and Curation  
**Skills Developed:** Collections management; Object loans; Exhibition design; Customer service; Event hosting.
- 2011 **Norwich Castle Museum**  
Curator's Assistant for the exhibition *Hubert Duprat: Caddis Crystal Company*  
**Skills Developed:** Artist-curator collaboration; Artwork handling; Basic artwork maintenance; Project management; Installation skills.
- 2010 **Cultural Consultant for the Sainsbury Centre for Visual Arts Day of the Dead celebrations.**  
**Skills Developed:** Develop culturally sensitive events; Develop a programme of activities for adults and children; Public facing skills.

## PUBLICATIONS

**G. Cepeda, Rene,** and Chaz Evans, eds. (n.d.) Game Arts Curators Kit, en prerensa

**Cepeda, R. G.** (2020). A Manual for the Display of Interactive New Media Art. [online]. Available at: <https://inmamanual.wordpress.com/> [Accessed 12 March 2021].

**Cepeda, R. G.** (2019). 'Rescuing new media art from technological obsolescence', *DAT Journal*, 4(3), 37-46. <https://doi.org/10.29147/dat.v4i3.145>

Graham, Beryl and Sarah Cook (moderators) with guests **Rene Cepeda**, Jo Joelson, Amanda MacDonald Crowley, Suzy O'Hara, Dominic Smith, Georgia Smithson, Kevin Walker (2019) "CRUMB Radio Hour." Unfinished List radio streams, a project by ShuLea Chang for Ars Electronica. 8th Sep. Vienna: Live stream, archived at: [http://stwt48x5.stwt.at/en/unfinished\\_list](http://stwt48x5.stwt.at/en/unfinished_list).

**Cepeda, R. A. G.** (2015). Reconciling Art History and Video Games. *The Journal The Journal of Media Arts Media Arts and Practice*.

## NON-PEER REVIEWED PUBLICATIONS

**G. Cepeda, R.** (2021) 'The Artistry of Frustration', VGA Zine, Chicago <https://vgagallery.org/vga-zine/the-artistry-of-frustration>

**G. Cepeda, R.** 2021, Museologist, personal blog, <http://ragc.wordpress.com>

## INVITED SPEAKER

When Museums Meet Videogames Workshops, presented by the Villa Albertine and The Cultural Services of the French Embassy In the U S, organized by We Are Museums, in cooperation with the Smithsonian Institution: Workshops 1-3, Workshop moderator Oct-Nov 2021

GAIA 2021 presented in collaboration with Ontario Arts Council Conseil Des Arts De L'ontario, Workshop moderator for the creation of the Game Arts Curators Kit. March-May 2021

Munro, J., Theriault, S., Culbert, C. and **G. Cepeda, R.** (2020) 'New Horizons: A Critical Examination of Animal Crossing for Cultural Heritage Institutions', in MCN 2020 Virtual. New York.

## EXHIBITIONS

identidad.exe	2021 Online Exhibition	Available at: <a href="http://identidades.art">http://identidades.art</a>
Momentos y Memorias Fragmentadas	2015 Mexico	UDLAP
Art of Faith: Spirit, Self, Surroundings	2011 UK	SCVA

## EXTRA TRAINING

2019	Node Center: Curating New Media Art: Process, Interaction, Virtuality Instructor: Pau Waelder
2017	University of Sunderland: Curating Art After New Media - Professional Development Course Instructor: Beryl Graham
2012	Museo Interactivo de Economia: History and Heritage Museum Curation Instructor: Alma Montero

## PROFESSIONAL SKILLS

Curation	Academic Writing	Collections Management
Research	Exhibition Design	Project Management
New Media Art	Photography	Higher Education Lecturing
Presentation Skills	Public Speaking	Blog Writing

## LANGUAGES

<b>English and Spanish</b>	Bilingual	<b>French</b>	Basic French and advanced reading comprehension
<b>German</b>	Intermediate	<b>Italian</b>	Basic Italian and advanced reading comprehension

## REFERENCES

### **Beryl Graham**

Professor of New Media Art, University of Sunderland

+44 0191 515 2896

[beryl.graham@sunderland.ac.uk](mailto:beryl.graham@sunderland.ac.uk)

### **Alexandra Moschovi**

Reader in the Faculty of Arts and Creative Industries, University of Sunderland

+44 0191 515 3465

[alexandra.moschovi@sunderland.ac.uk](mailto:alexandra.moschovi@sunderland.ac.uk)

### **Helen Starr**

Afro-Carib Cultural Activist, Curator and Producer

[helen@helenstarr.net](mailto:helen@helenstarr.net)

### **Tony Buttler**

Executive Director, Derby Museums Trust

[tonyb@derbymuseums.org](mailto:tonyb@derbymuseums.org)

### **Lisa Harris**

Curator, Museum of East Anglian Life

[enquires@eastanglianlife.org.uk](mailto:enquires@eastanglianlife.org.uk)